

# POP-UP SUMMARY

City of Davis, 2025



## DAVIS GENERAL PLAN UPDATE POP-UP MEMO

### Introduction

As part of the first phase of community engagement for the Davis General Plan Update, the General Plan Team conducted six pop-up workshops at various public events between August and October 2025. These events offered informal, brief touchpoints with community members who may not otherwise participate in civic processes or traditional workshops. These events were designed to raise awareness of the General Plan Update process, share information and invite community members to participate in shaping Davis's long-term future.

### Events

Six events took place at various locations in Davis. Each event included the same informational materials, and an opportunity to talk with the project team about the General Plan Update process. The location, date, and time for each pop-up workshop are provided below.

- **Davis Farmers Market.** Saturday, August 2, 2025 | 8:00 AM – 1:00 PM, Central Park, 301 C St., Davis, CA 95616
- **Picnic in the Park.** Wednesday, August 6, 2025, 4:00 PM – 8:00 PM, Central Park, 301 C St., Davis, CA 95616
- **Craft & Vintage Fair.** Sunday, August 17, 2025, 10:00 AM – 4:00 PM, Central Park, 301 C St., Davis, CA 95616
- **Nugget Markets.** Friday, August 29, 2025, 8:30 AM – 1:30 PM, Nugget Markets, 1414 E Covell Blvd, Davis, CA 95616



Davis Farmers Market Pop-up



Picnic in the Park Pop-Up



Craft & Vintage Fair Pop-Up

## Pop-Up Summary 2025

- **Family Fun Fest.** Friday, September 5, 2025, 5:30 PM – 8:30 PM, Nugget Fields, 1801 Moore Blvd, Davis, CA 95618
- **Memorial Union – UC Davis.** Wednesday, October 22, 2025, 11:00 AM – 1:30 PM, Memorial Union, 250 W Quad, Davis, CA 95616

## Exhibit Engagement

At these events, community members received fact sheets and takeaway cards encouraging them to visit [DavisGeneralPlan.com](https://davisgeneralplan.com) to learn more and get involved. Community members were also invited to participate in the General Plan Update by attending the Community Workshop on August 13, 2025, or completing the Community Survey, which launched in early August and closed at the end of October. Staff also provided miscellaneous swag, garden seed packets, bike accessories and candy to participants at each pop-up event.

The booth featured two display boards:

- **Project Overview Board:** Provided background on the General Plan Update, why it matters and how to get involved.
- **Big Ideas Board:** Invited participants to share feedback on colorful prompt cards, which were pinned to the board throughout the day.

Three feedback cards were available, each with a different prompt:

1. **What is unique and special about Davis that you don't want to lose?**
2. **What are your big ideas for the future of Davis?**
3. **What critical issues is Davis facing today and in the future?**

Project team members were available to answer questions and discuss how the General Plan will impact different areas of life in Davis, including housing, transportation, the environment and more.



Nugget Markets Pop-Up



Family Fun Fest Pop-Up



Memorial Union Pop-Up

## Community Feedback

Below are the responses collected from each event to the Big Ideas Board prompts. These comments reflect what community members value most about Davis, their big ideas for the future and the critical issues they see facing the community today and in the years ahead.

Some comments also received one or more “upvotes,” indicating that other participants shared or agreed with those perspectives.



Big Ideas Board with Community Feedback (Picnic in the Park Pop-Up)

### ***Davis Farmers Market (8/2/25)***

**What is unique and special about Davis that you don't want to lose?**

- Everyone is so friendly and helpful!
- Electric public transport, bike lanes, community spaces and green belts. We love you, Davis!
- The walkability, the bike-ability, small local businesses, community gardens and how friendly and community-based the people are.
- So many! Bike lanes, UC Davis Craft Center, Farmers Market, green belts and downtown!
- Bike-ability and bike safety for kids to be independent.
- The community atmosphere is very safe and a great place to raise a family.
- I don't want to lose the sense of community!
- Bike-ability and parks!
- Community is strong! Keep it that way!
- How safe Davis is and how friendly it is to new people. It is quiet and bike-friendly.



- I feel safe in Davis. The streets are well-paved. Low crime as well.
- Davis is a Latin City. Davis forever!
- Latinos' presence forever! Latinos really matter!

**What are your big ideas for the future of Davis?**

- Please fix the roads, especially lane striping- simple but much needed.
- Diversify affordable housing plans (e.g., rent and ownership)
- Follow the General Plan
- Better community between the areas of Davis (South to downtown). Better lighting in older Davis. More biking! ☺
- More mixed-use development!
- Less taxes. Plant & maintain urban canopy. Engage residents to care for trees.
- Limit height to what is in the existing General Plan.
- Housing and childcare.
- Third spaces for kids in grades 7-12.
- More bike crossing lights/bike-specific buttons. Oak/Russel crossing. Turn desire paths into actual paths.
- Need more community gathering spaces, non-commercial
- Public transport out to adjoining towns
- Bike path to Woodland! (One upvote)
- More pools and recreation. Homeless resources.
- Stop genocide!
- Build a safe bike path from Davis to Woodland.
- Car-free walkable bikeable spaces. Streets that are car-free. More green belts.
- Social housing- where people of different incomes can live in the same neighborhood (big and small lots). (One upvote)
- Mixed-use zoning for houses, condos, stores, public spaces, third spaces and parks.
- Multi-use residential and grocery stores
- Electric scooter regulation- with speed. No more non-e-bikes with high speed. (One upvote)
- Clean public pools and restrooms
- A big idea is to have more affordable housing for all age groups.
- Keep the old houses on University Ave and the surrounding area.
- Solutions for homelessness.
- Separated bike path from Davis to Winters.
- A botanical Garden!

**What critical issues is Davis facing today and in the future?**

- More trees and more shade.
- Make our air cleaner. No more wood smoke, Tobacco smoke or weed smoke in town.
- Finish projects before starting new ones.
- Housing is too expensive. Legalize multi-use family buildings. Reduce avenues for obstruction, homeowner vetoes.
- Railroad bike undercrossing improves two-way direction. Feels like we are going to crash into bikes going two ways in a narrow space.
  - (One upvote)
- Haphazard new growth with new connectivity into existing future communities.
- Fix the roads. Former Mayor claimed that the opposite of some issues was causing distrust in the court. Sorry- running a tax increase, promising to fix the roads. Then nothing! Lost the trust of the citizens.
- Housing! Invest in housing, not silly giant yellow chairs.
- Work harder with UCD to induce students to ride bikes- way too many cars when UCD is in session!
- Bureaucracy with City planning/building development is complicated.
- Housing/services for unhoused community members.
- There's no reason for so many empty storefronts. Lower retail rent to encourage small businesses. Also, commuter rail to Sac! Not Amtrak.
- Walking and biking through intersections feels clunky and hazardous.
- Keep ICE out of Davis. Love your neighbor.
- More street lighting in neighborhoods.
  - (One upvote)
- Housing crisis.
  - (One upvote)
- Local energy for economic, resilience and health benefits.
- Though traffic and county development are dramatically increasing traffic at chokepoints in town (Pole Line, Covell, etc.). The country and Woodland need to help find solutions.
- Affordable housing. Take care of the homeless. Important: Hours at the community pool to do lap swimming. Street lights. Streets are way too dark at night.
- Deferred maintenance of bike paths.
- Affordable housing and streamlined CEQA.
  - (One upvote)
- Lack of affordable housing
  - (Three upvotes)

- Affordable housing for families = more children for schools.
- Housing, healthcare availability and EV electric public chargers.
- Forget the plan. Fix the roads first- start with that.
- Developers seem to have an influence on city council members. New development has been outpacing infrastructure expansion and maintenance.
- Fix the roads and re-paint the lines first.
- No more leaf blowers, dust is a health hazard.
- Deal with the crazies and hobos.
  - (One upvote)
- More pavement maintenance, fewer new projects.
- Change culture so the public considers following them.
- Affordability accommodation for seniors, please.
  - (One upvote)

## ***Picnic in the Park (8/6/25)***

### **What is unique and special about Davis that you don't want to lose?**

- Walkability, bikability, downtown core that brings people in.
- I don't want to lose the bike lanes and trees! Both are important.
- I really love how bikeable Davis is.
- Strong community feel- friendly, a town that has been productive in city design. A lot of green spaces. Love!
- The schools for children. Family. It's the future.
- I love the greenbelt. More greenbelts!
- I like the bike friendliness.
- Greenbelt & walkable/bikeable pathways!

### **What are your big ideas for the future of Davis?**

- Please fix the roads, especially lane striping- simple but much needed.
- Accessible internet for DJUSD Students.
- More incentives for infill housing and mixed use (keep AG land as AG!)
- Abolish Euclidean-based zoning and add high-density housing. Support food redistribution programs. Better public transit, please.
- Support infill, not sprawl.
- Accessible walkways across the railroad.
- Focus on housing at the entry level of the market: duplexes, townhomes, etc. Make Putah Creek a more attractive amenity destination.

- Camping site for the unhoused. Climate resilience needs. Less parking, more pedestrian-friendly streets.
- Public garden in accessible and central locations. Also, consider replacing old trees. Maintaining the trees we have.
- Clean around trash (pressure wash)
- City-wide WIFI.
- PG&E < SMUD. Revote! Municipal fiber.
- Defend the poor with something special.
- More community connection- utilizing and supporting the agency of young people, housing, transit, rebuild our little garden-city, get connected! Love! Beauty! This place is lovely!
- More spots with plants.

### **What critical issues is Davis facing today and in the future?**

- Bike infrastructure and culture are declining.
- Pay attention to the City trees on property.
- Poor infrastructure planning for moving traffic through Davis. Example: 5<sup>th</sup> street, which is narrowed, needs to be widened.
- Have more protection on bridges in Davis and have more than one sign.
- Housing affordability, providing dense housing development in already developed areas.
- Extreme heat.
- Resurface Alvarado Blvd., please, please, please.
- Development around housing. How did the development (new one on Covell by the hospital) get approved? So on- Davis! Cookie-cutter suburb.
- Expand the greenbelt system.
- Lack of affordable housing.
- Food system resilience Zoning + community concession. Transit funding/public works. More love.
- Housing + job programs for the homeless.
- Traffic to Sacramento. High cost of electricity (PG&E is too expensive).
- Traffic! Need better infrastructure for new housing and incoming residents.
- Poor infrastructure. The city has been doing quick fixes.
- Lack of affordable housing and mixed-use buildings.
- Ignoring flood locations through the current infrastructure.
- We need to update bike infrastructure not much is new and we can't coast forever in an old infrastructure.

## ***Craft & Vintage Fair (8/17/29)***

### **What is unique and special about Davis that you don't want to lose?**

- The small-town nature of Davis. Love small towns and all the trees!
- Reminds me of Paris! I love it here. My first time here, thanks!
- The local events! Markets, Day in Downtown and other small events that promote local businesses to engage the community.
  - 1 upvote
- How you can bike around pretty much anywhere safely.
  - 1 upvote
- The bike paths and bike loop
  - 2 upvotes
- How walkable the city is and how many fairs/markets we have weekly!
- Don't want to lose the bikeability of Davis. Definitely need repair of some bike and road areas, though.
- Parking!

### **What are your big ideas for the future of Davis?**

- Please fix the roads, especially lane striping- simple but much needed.
- G Street needs a gay bar.
  - 12 upvotes
- Lack of bicycle service, storage and stations outside of downtown. E-Scooter repair services in town are lacking.
- Fewer chains! More local businesses!
  - 1 upvote
- I want more nature and art areas. More areas to play! I like that I can walk and bike everywhere.
- Valley clean energy over PG&E. No I.O.U. (investor-owned utilities).
- No more duplicate types of businesses within a block of each other. Love business rentals.
- Get rid of PG&E! Stop raising rates!
- I want more art places and nature.
- Get rid of the Xfinity monopoly!
- Maintain mom & pop shops. No chains or franchises.
  - 4 upvotes
- More outdoor sports and competitions. Bring back bike races!
- Concert venue!



- More street lights! It makes things safer.
- Repairing potholes in the bike loop.
- Bring G Street parking back! Why did you dismantle them?
- Cheaper housing. I can't afford to live in this joint.
- Better security at the respite center.
- Affordable housing for artists, musicians and teachers too!
- More trees and plants.
- Yolo County Animal Shelter needs funds. Raise the funds now. Expansion.
- Municipal fiber involves UCD (interns)!

**What critical issues is Davis facing today and in the future?**

- Ban electric scooters! E-bikes, too, but mostly scooters.
- Keep landlords in check! (Rent hikes, etc.).
- PG&E should be replaced with SMUD or a local solar provider, such as Davis Solar.  
Homelessness and crime should be improved with patrols and security at RESPITE.
- A real climate plan that gets us to cancel emissions by 2040.
- High retail rent is harming local businesses. Make housing affordable.
- Enforce usage of bike lanes! No bike/scooter riding on the sidewalks!
  - 1 upvote
- Email the City Mayor!
- Affordable housing- we don't need a new J. Crew, Ulta and PetSmart, but more apartments and housing units.
- Small town, great parks. Need road repair.
- Permitting for businesses and homeowners needs to be efficient and fair- slows infill.
- The homeless population needs to be addressed. There are several aggressive groups and it makes it hard to enjoy areas with the family, like the new G Street area.
- Getting a General Plan done soon that actually makes a difference. Don't string the process out.

***Nugget Markets (8/29/25)***

**What is unique and special about Davis that you don't want to lose?**

- Everyone is so friendly and helpful!
- Smalltown feel, bikeability, safety, University sports & games.
- Bike-ability and parks!
- Keep bike infrastructure and enhance the bike infrastructure.
- Must conserve non-commercial open space.

**What are your big ideas for the future of Davis?**

- Conserve and take care of the heritage trees. Don't remove the trees.
- Rebuild downtown: add more gardens, update the paint, install playgrounds and host more festivals.
- Limit growth! Davis is about the right size. Beware of the impact of the exponential growth.
- Downtown events/live music. University bar/pubs.
- Local businesses are more involved in school sports and celebrations. More festivals. Cover playgrounds with sunshades.
- Streets, parks, police and fire. Don't worry so much about climate change. Not much we can do.
- Intertwine University and City involvement. More activities for kids and families.
- Leave enough space in high buildings for sunlight to pass through to the street.
- Need restricted housing that limits the increase in value. Housing that is meant to be lived in.

**What critical issues is Davis facing today and in the future?**

- More trees and more shade.
- Need more businesses! Reduce Davis local Gov't!
- The trash needs to be cleaned up downtown. Also, G Street looks terrible. The idea was good, but it doesn't look good.
- Major streets need repairing (why did all the minor streets get paved?).
- Developer entitlement will double the height of any proposed development. (100% more units). Do not rezone above 3-4 stories!
- Stop the money grab on Waldorf's golf course.
- We need more events! Davis X-mas markets!
- Make the bus schedule service for Davis Elementary School times!
- Traffic at Poleline and Covell. No development in AG land at the North West corner of Poleline and Covell.
- Affordable housing \$1500/month 2 BR & 1.5 Bath.
- Housing is WAY too expensive for students and young families wanting to move here for good schools and small towns.
- DO NOT REZONE neighborhoods for height limits above 3-4, because you will get 6-8!
- Need more communication between city services alongside the plan.
- I can't get a parking permit because I'm homeless, so I get parking tickets, so I can't renew registration.

- Electric cycles should not be in the bike lane.
- Corrupt police (Beck, Russell). Criminalization of mental health and poverty. Publicly accessible clean water and bathrooms. Energy independent developments.

## ***Family Fun Fest (9/5/25)***

### **What is unique and special about Davis that you don't want to lose?**

- Turkeys!
- Nugget Fields is awesome! I also like the new splash pad.
- I like soccer.
- The small-town feel of downtown.
- Farmers market!
- Everything!
- Davis is a perfect-sized town, not too big, not too small.
- Less apartments.
- The splash pad.
- Bike paths, green belt and a walkable city.
- The kid community.
- Bike paths.
- Summer fun. I like the public pools.
- My friends and my house.
- Love the people and culture. Small town vibes.
- The weather is nice here.
- I don't want to lose the parks and bike paths.
- Lots of events! Lots of grass and nature!
- The city is walkable and it doesn't take long to get around.
- Community and family vibes!
- I like that you get to bike safely.
- Nugget Fields.

### **What are your big ideas for the future of Davis?**

- PG&E to SMUD!
- Switch PG&E to SMUD!
- Host cultural events for all of the cultures. Redwood City has a great model for this. Make a play area for teens and adults.
- Mini golf.
- Davis Legacy!

- More stores in East Davis.
- Waymos and bikes everywhere.
- Mini golf and Davis Legacy!
- Putting gaming stuff or something like Sky Zone.
- More street lights in the wintertime.
- Develop some tech and industry hubs. Build more houses.
- More grass and fewer buildings. A zipline in the park.
- I think Davis should get cheaper stuff and a skyscraper.

**What critical issues is Davis facing today and in the future?**

- Conservation easements should remain conservation easements.
- It's hard to park downtown.
- More affordable houses and apartments, but I like Davis.
- Support schools and fix roads.
- Homelessness.
- Davis needs to have more children's museums for learning experiences.
- Confusion around the conservation easement.
- Let's have a place indoors for kids to visit. The splash pad is great.
- Lighting issues. There are no street lights in many residential streets. This needs to be fixed for safety reasons.
- Homelessness.
- Sidewalk accessibility. Overgrown trees cause difficulties for wheelchairs.
- Homelessness. More drug treatment resources for the homeless.
- Trash.
- Homeless people need facilities.

***Memorial Union – UC Davis (10/22/25)***

**What is unique and special about Davis that you don't want to lose?**

- The Bohart Museum.
- I don't want Davis to lose its small-town charm! So much of it is built on local connections and it's been sad to see the student population be neglected when a majority of students can't vote here!
- Biking and small gatherings (local music) culture.

**What critical issues is Davis facing today and in the future?**

- Lack of lighting.

### **Pop-Up Summary 2025**

- Stop delivery trucks from impeding bike traffic.
- Housing affordability (more dense infill development).
- #1 Affordable housing. #2 Paid student internships. #3 Do not remove DEI. #4 Promote healthy eating and exercise. #5 Offer immediate jobs to graduates.