

Vision Statement and Project Outcomes



Revised February 2026

Project outcomes will serve as a series of parameters for the project, process, and community engagement. These outcomes will be used to evaluate land use and mobility alternatives, policy ideas and implementation activities developed later in the process. The outcomes may also be the basis for evaluating the long-term performance of the General Plan implementation.

The vision and project outcomes were updated at the conclusion of the Listening and Discovery phase of the General Plan update.

Vision Statement

Davis advances safe, fair, affordable, healthy and sustainable neighborhoods where everyone has what they need to thrive and succeed.

Project Outcomes

Healthy and Resilient Community

- **Complete neighborhoods:** Sustain walkable neighborhoods with a mix of uses to maintain a healthy living environment, a connected community and vibrant and resilient neighborhoods where people live, work and study.
- **Active transportation:** Prioritize multimodal strategies and the city's robust network of bicycle and pedestrian paths to promote a safe, comfortable and equitable network for all. Encourage mode shift by promoting shared rides and active transportation alternatives, micromobility, and public transit to reduce reliance on single-occupancy vehicles and climate pollution.
- **Connected and biodiverse park and open space system:** Enhance the city's connected and accessible parks and open space system to support recreation, social gathering, health, adaptation, biodiversity and ecological resilience.

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- **Housing choice:** Provide for a range of housing types that meet housing needs for different income levels, stages of life, disadvantaged populations and generations through the lifespan of the General Plan across multiple Regional Housing Needs Allocations.
- **Jobs-housing match:** Increase the availability of affordable and workforce housing to support the regional economy and local businesses and to lower vehicle miles traveled.
- **Spaces for businesses to flourish:** Provide a continuum of commercial, research and development, and industrial spaces that meet the lifecycle needs of emerging and maturing home-grown businesses, those businesses interested in relocating or expanding in Davis.
- **Climate-readiness:** Advance innovative and fair policies to reduce climate pollution and increase community resilience in order to meet the State’s carbon neutrality goals.
- **Areas to meet housing, business and community needs.** Establish a long-term vision to meet future needs rather than relying on ad-hoc decision-making on individual projects to enable long-term planning for infrastructure and public facilities needed to provide the desired service levels for the existing community and the areas targeted for change.
- **Davis-based approach:** Ensure recommendations are rooted in the neighborhoods, arts, culture, character, communities and land unique to Davis. Maintain those core qualities while allowing the community to evolve and mature over time.

Engagement

- **Building knowledge and ownership:** Work with a diversity of community members and partner agencies to build knowledge, trust and ownership in the GPU process and the fiscal and regulatory framework of the City of Davis.
- **Listen to new voices:** Give voice to priority communities, including low-income households, seniors, LGBTQ+, BIPOC (Black, Indigenous, and People of Color) community members, students and those with disabilities, who traditionally are not engaged in planning.
- **Clear and accessible language:** Use clear and accessible language to show tradeoffs and discuss policy ideas for broad community input.

Leadership

- **Regional leadership:** Provide regional leadership through actions taken by the City to advance innovative policy, regulation and programs to create a safe, fair and climate-ready community.
- **High-quality community services:** Maintain high-quality community services as Davis’s population changes and the community grows over time.

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- **Fiscal sustainability:** Maintain positive city revenues through multiple funding streams to continue provision of high-quality services.

Document Preparation

- **Consistency with the State:** Ensure the updated General Plan meets recent and emerging best practice and State requirements that can be anticipated in the future.
- **Adaptability:** Ensure the updated General Plan is flexible to changing local conditions, State priorities and climate change, while still providing a strong vision and roadmap for the future.
- **Focused process and plan:** Guide the planning process and General Plan towards addressing the specific issues and required level of detail to enable the General Plan to serve as an effective guiding document.
- **Ease of use and monitoring:** Ensure the updated General Plan is clear, accessible and easy to use for community members, decision-makers and City staff. Ensure clear implementation pathways and establish quantifiable metrics and targets to monitor progress over time.